Indicators of our work

**PARK ACTIVATIONS**

- **242,010** - Number of people who attended 2,000 park events and activities hosted by members of Park People’s National Network.
- **36,078** - Number of people who attended events and activities hosted by TD Park People Grant recipients in city parks across Canada.
- **17,116** - Hours spent in nature as a result of Park People’s partnership with Nature Valley to help more Canadians rediscover the joy of nature in city parks across Canada.
- **1,250** - Number of accessible outdoor walking opportunities provided to 300 seniors and older adults who participated in Manulife Walk in the Park program.

**NETWORKS**

- **700** - Number of community park groups that make up Park People’s National Network in 66 cities across Canada.
- **96%** - Park People National Network members who say that their work in parks helps build a sense of belonging in their community.
- **83%** - Park People National Network members who say their community park group helps build awareness of how to protect and enhance green spaces in their city.
- **98%** - Park People National Network members who say that Park People is helpful to their work and organization.
- **642** - Number of Community Park leaders in Toronto from 169 park groups who were supported through workshops, training, networking events, and bus tours.

**RESEARCH & KNOWLEDGE SHARING**

- **200** - Number of people from 34 cities who attended Park People’s Heart of the City National Conference in Montreal.
- **43** - Number of people from 16 cities in 7 provinces who received bursaries that enabled them to attend the Park People’s Heart of the City conference in Montreal.
- **85%** - Conference attendees who said that their networks were strengthened as a result of attending the Conference.
- **138** - Number of Gatineau municipal staff and partners who participated in Gatineau’s first Forum on Parks and Public Spaces.
- **20,000** - The number of unique online views of the first annual Canadian City Parks Report, launched in June 2019.
- **23** - Number of cities that shared data, best practices and challenges featured in the Canadian City Parks Report.
- **80%** - Cities that said the Canadian City Parks report is useful to their work.

**GRANTS & FUNDING**

- **$150,000** - TD Park People Grants distributed to support 75 park groups in 7 cities hosting 225 park events attended by 32,549 people and 1,771 volunteers in city parks across Canada.
- **$170,000** - Public Space Incubator funds distributed to 5 groups to spark new ways to bring people together in Toronto’s underused public spaces.
- **$100,000** - Awarded to 5 projects that celebrate and enhance Greenbelt protected urban river valleys in partnership with the Greenbelt Foundation.
Financials

EXPENSES: $2,119,792

2% ($38,123) Fundraising
5% ($109,779) Administration
93% ($1,971,890) Programming

REVENUE: $2,145,526

2% ($41,690) Individual Donations
13% ($275,584) Government Grants
19% ($409,835) Earned Revenue
32% ($685,000) Corporate Donations
34% ($733,417) Foundation Grants

Thank you to our 2019 supporters

The generous support of the following individuals, foundations, government agencies and businesses made Park People’s impact possible in 2019.

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The public realm is the connective tissue of our everyday world.

- James Howard Kunstler -

If you’d like to make a donation to Park People please visit parkpeople.ca/donate or contact Development Manager Michelle Cutts at mcutts@parkpeople.ca