

SPARKING CHANGE 2022 GRANTS APPLICATION FORM

Thank you for your interest in the 2022 Sparking Change Program!

The Toronto Sparking Change program provides \$1,500 microgrants to groups in equity-deserving communities to host an outdoor activity in their local park or green space. The 2022 application period runs from March 4th to April 3rd. Grant recipients will be announced in early May and will receive their funding the week of May 16, 2022.

This PDF is intended for informational purposes only to help you plan your application. This document cannot be submitted as your application. All applications must be submitted via [the online application form](#). ****Submissions are due on Sunday, April 3rd, 2022 at 11:59 pm local time via [online form submission](#)****

Eligibility:

- We invite applications from active BIPOC-led resident groups of Toronto, or those that wish to begin engagement in their parks as part of a grassroots community group or non-profits. Examples: park friends groups, community associations, neighbourhood groups, local community agencies, Indigenous organizations. Private businesses and governments are not eligible to apply.
- All Sparking Change in-person events must take place in publicly-accessible parks or green spaces
- All activities must be completed by November 4, 2022 and be free and open to all
- All activities must follow local public health COVID-19 guidelines at the time of the event. See Terms & Conditions in Section E for more info.

Questions? Please reach out to Ayesha Talreja, Sparking Change Program Coordinator at atalreja@parkpeople.ca or schedule a coaching call using this link <https://bit.ly/3H8ICD6>. Coaching calls are available from March 16th to March 18th, 2022.

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Join our Sparking Change Network!

Email *

Help us build a strong network of park friends & enthusiasts. The Sparking Change Network offers free resources, access to workshops and newsletter updates. The networking opportunities among groups are endless and gives community members a chance to gather, learn and explore issues together!

Are you interested in participating in the Sparking Change Network? (Participation is voluntary and can be changed at any time*)

Yes

No

Section A: Contact Information

Please fill out your Park Group Information.

- Name of Group *
- Did you receive the 2021 Sparking Change microgrant? *
 - Yes
 - No

PLEASE PROVIDE DETAILS ABOUT THE PRIMARY CONTACT PERSON FOR THE GROUP

The name must match the signature in Section F: Terms and Conditions.

- First Name *
- Last Name *
- Street Address *
- Apt/Unit number
- City, Province *
- Postal Code *
- Phone number *

Section B: Overview

- Tell us about your group. (200 words max.) *
- What are your group's goals, history, and key successes? How many members do you have?
Does your group serve members of Black, Indigenous, or People of colour (BIPOC) communities?
If so, please explain how.

- Is your group from a Neighbourhood Improvement Area, Emerging Neighbourhood or equity-seeking community? * This includes communities that have had less access to services (education, health, economic, social programs, etc.) and where there are significantly greater rates of poverty, lower-income rates, and larger newcomer populations. Please see link: <https://www.toronto.ca/city-government/data-research-maps/neighbourhoods-communities/neighbourhood-profiles/>
 - Yes
 - No
- What type of group best describes you? * Select all that apply.
 - Park friends group, neighborhood group, community association
 - BIPOC-led organization
 - Business Improvement Area (BIA)
 - Non-Profit
 - Local community agency
 - Charity
 - Other:
- Describe your past experiences hosting outdoor community events in parks or green spaces? If your experience is limited, what supports will you seek to ensure you are successful? (200 words max.) *
- Will you be partnering with another community group or organization to deliver this event/initiative? *Note: This can include other community groups, local community organizations, neighbourhood tables, nonprofits, charities, etc.
 - Yes
 - No
 - If yes, please list them below and briefly describe their role. (100 words max.)

Section C: Activity

- Please provide a brief description of the activity (event or initiative) you would like to host using this grant, between May 16th and November 4th, 2022. Brief description of your activity (200 words max.) *
 - Planned date and time of your activity. * All activities must be completed before November 4th, 2022.

- Date
- Time
- Target number of attendees
- Which Park or green space will your activity take place in? * Parks/green spaces can be in public or private spaces (e.g., City of Toronto Park, TCH park/community garden, Rouge Urban Park, etc.)
- What efforts will you make to ensure that your events are inclusive (to people of all ages, abilities, and backgrounds) and accessible (physically accessible, as well as open to the public)? (200 words max.) *
- What significance will this activity have for your community? Why does your neighbourhood need this activity? (200 words max). *
- How will you know you were successful with your event or initiative? * Please let us know how you will measure the outcomes of your selected activity. E.g., number of people attending your event, increased social connections among participants, increased activity in your local park, etc.
- Should COVID-19 restrictions limit your ability to host an event in-person, do you have a plan for how you will switch to a different event format? Please describe. (100 words max.) *

Section D: Budget

- Please provide a high-level description of how you will use the \$1500 grant to fund your activities. Expenses to consider include marketing (e.g., printing posters and flyers), event equipment, permit costs, insurance, honoraria for volunteers (if applicable). Please note that up to 75% of the budget can be spent on human resources costs.
- Please provide a high-level description of how you will use the \$1500 grant to fund your events (200 words max). *
- Please list any other funding sources you are accessing, the amounts, and whether each source is confirmed or expected (200 words max).

Section E: Terms & Conditions

Sparkling Change microgrant activity/activities must:

- Be free and open to all. Every reasonable effort should be made to ensure the events are accessible.
- Abide by City of Toronto local laws, by-laws and permit requirements if held in a City of Toronto Park.
- Take place between May 23 and November 4, 2022.

Groups receiving Sparking Change microgrants must:

- Complete the "Offer Acceptance" form no later than April 22, 2022.
- Add themselves to Park People's Map by July 15 2022.
- Follow all public health guidelines in place at the time of the event.
- Ensure administrative expenses, including human resource costs, do not exceed 75% of this grant.
- Collect information to support Park People with evaluating the success of the program.

Templates will be provided.

If you are unclear about the Terms & Conditions listed above, DO NOT submit your application. Please email any inquiries regarding these terms to: atalreja@parkpeople.ca

Please note that by clicking the box "I Accept," you are agreeing to deliver the events as described in this application form and complying with the terms and conditions outlined above should your application be successful. *

Full name of applicant.

Please note that by printing your name on this form you are agreeing to deliver the events as described in this application form and complying with the terms and conditions outlined above should your application be successful.

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