Long term change or impact (Years 5+)

L1

Impact Statement:
Improved sense of belonging, diversity and place-based agency within communities in Toronto

Medium term change (Years 2-4)

M1

Improved perception of their neighborhood and community by diverse community members

M2

Improved access to economic opportunities by diverse community members

M3

Improved opportunity for diverse community members to engage in other civic initiatives

Short term change (Year 1)

S1

Increased participation in decision-making in park activities amongst diverse community members

S2

Increased opportunities to meet in shared space and to interact between diverse community members

S3

Improved skills and knowledge from park-related activities amongst diverse community members

S4

Amplified linkages to other community actors, networks, and partnerships for community-led groups and organizations

Activities & Strategies (Year 0)

- Invite people (m/f diverse) to purposeful planning and design processes
- Address barriers to participation: compensate for people's time, work opportunities, honorariums, food, childcare
- Train youth in leadership skills, involve youth in outreach activities
- Support to how park groups transition from funded to independent activities; create stepping-stone grants
- Twin programs with planned park capital investments
- Support structured groups with core members with a strong leader

- Ensure that programming is culturally relevant, to bring out different users
- Include food-related events to provide fresh, affordable, healthy food
- Include community gardens, arts/music/performance programming, physical activity
- Ensure good maintenance of park
- Create outdoor community hub
- Partners should provide compensation for people's time

- Contract work related to park improvements
- Skill building opportunities like community gardening, bake ovens, etc.
- Support from a paid staff is critical for stability to anchor volunteers
- Training about roles and responsibilities, decision-making processes

- Connect park groups to share knowledge and build networks
- Foster strong relationship with City and build trust
- Build partnerships with different organizations to bring different skills, resources, and networks together

B
↑ Proposed causal chain "A will lead to B over time"
(To be tested through measurement pre- and post -intervention)
A

B
↑ Proposed contribution chain "A will contribute towards B over time"
(Measurement will be beyond the intervention)
A

LOGIC MODEL
SPARKING CHANGE | PARK PEOPLE