

SPARKING CHANGE | PARK PEOPLE

MEASUREMENT FRAMEWORK

Label	Expected Change (L- Long term, M- Medium Term)	Proposed Indicator	Tool	Method	Data Source	Frequency	Data Use
L1	Improved sense of belonging, diversity and place-based agency within communities in Toronto	L1.a % who feel that most or many people can be trusted (CIW) L1.b % reporting very or somewhat strong sense of belonging to community (CIW)	Multiple choice questionnaire	Survey	Community Members	Before and after program interventions (i.e. Baseline, then annually)	Needs assessment. Baseline for understanding project starting point. Explore a program's contribution towards community impact beyond the lifespan of a project.
M1	Improved perception of their neighborhood and community by diverse community members	M1.a % of participants are satisfied with their neighborhood conditions	Tool1: N'hood Mapping	Participatory Learning Action	Community Members	Before and after program interventions (i.e. Baseline, then annually)	Sharing baseline and results with project staff and/or community members for joint decision making on project progress or outcomes.
M2	Improved access to economic opportunities by diverse community members	M2.a Average number of economic opportunities identified. M2.b Types of economic opportunities (qualitative) reported.	Multiple choice questionnaire	Survey	Community Members	Before and after program interventions (i.e. Baseline, then annually)	Baseline measure could be used to target specific intervention strategies. Subsequent measures can be used to make decisions about tweaking interventions and to understand effect.
M3	Improved opportunity for vulnerable and diverse community	M3.a % reporting unpaid, formal volunteering for groups or organizations (CIW)	Multiple choice questionnaire	Survey	Community Members	Before and after program interventions	Understand spin off outcomes of project interventions. Share results with network of

	members to engage in other civic initiatives	M3.b % who provide unpaid help to others on their own (CIW)				(i.e. Baseline, then annually)	organizations working together.
S1	Increased participation in decision-making in park activities amongst diverse community members	S1.a % of park groups that have identified and shared with their stakeholders their participation matrix S1.b % identified stakeholders who reported that they are satisfied with their participation in decision-making	Tool 3 : Participation Matrix Multiple choice questionnaire	Participatory Learning Action Survey	Park groups Identified stakeholders	Before start of project Before and after program interventions (i.e. Baseline, then annually)	Informs strategies for engaging stakeholders in project Informs whether or not strategies for engaging stakeholders have worked
S2	Increased opportunities to meet in shared space and to interact between diverse community members	S2.a % who reported knowledge of (cultural, food, art, recreational) events in their neighbourhood (in 4 seasons) S2.b % who reported that their social networks are strong (e.g., meeting new friends)	Multiple choice questionnaire Tool 2: Relationship Mapping adapted for community members	Survey Participatory Learning Action	Community Members	Before and after program interventions (i.e. Baseline, then annually)	Baseline measure could be used to target specific intervention strategies. Subsequent measures can be used to make decisions about tweaking interventions and to understand effect.
S3	Improved skills and knowledge from park-related activities amongst diverse	S3.a % of participants able to identify [key learning outcomes of participant trainings]	As each group provides capacity building on different	Simple questionnaire	People involved in skill building activities	Before and after skill building activity	Use the results of questionnaire to determine if the training or workshop has achieved intended learning outcomes

	community members		topics, a simple questionnaire before and after the training would need to be developed				
S4	Amplified linkages to other community actors, networks, and partnerships for community-led groups and organizations	S4.a % of park groups reported that their network linkages are strong	Tool 3: Relationship Mapping	Participatory Learning Action	Program participants	Before and after program interventions (i.e. Baseline, then annually)	Baseline measure could be used to target specific intervention strategies. Subsequent measures can be used to make decisions.